'SPACE TO BE YOU' POD DESIGN

Official Contest Rules

- 1. INTRODUCTION: Bostock Company, Inc. referred to as SnapCab presents the "Space To Be You" pod design contest. The Contest is open to participants located within the 50 United States, the District of Columbia, or Canada at the time of entry. Entries from other jurisdictions are not eligible. The Contest is governed by the laws of the United States and Canada.
- 2. ELIGIBILITY: Entrants must be legal residents of the 50 United States, the District of Columbia, or Canada, aged 18 or older at the Contest start date. If residing in certain jurisdictions, the age limit may differ (19 years in Alabama, Nebraska, British Columbia, Nova Scotia, New Brunswick, Northwest Territories, Yukon, or Nunavut; 21 years in Mississippi). Employees, representatives, agents, and families of Sponsors, affiliated companies, advertising and promotion agencies, and other specified parties are not eligible. Entrants must follow SnapCab on Instagram to qualify.
- 3. START/END DATES: The Contest runs from September 12, 2023, to 11:59:59 a.m. ET on December 1, 2023.
- 4. HOW TO ENTER: Visit SnapCab.com to complete the entry form. Entrants must use SnapCab's online Design Your Pod tool or 3D downloadable files to create a custom pod design and a mood board with materials, finishes, furniture, and accessories. The submission also requires a short conceptual essay in English (max. 100 words) describing the rationale behind the design. Submission must comply with the submission requirements. All entries must be received during the contest period.

5. SUBMITTED MATERIALS:

Submissions must meet specific criteria.

- Original creation of entrant
- No recognizable individuals other than the entrant
- Entrant's rights to the submission or permission to submit
- No portrayal of dangerous activity, illegal content, offensive material, etc.
- Compliance with intellectual property laws, no infringement
- No explicit, discriminatory, defamatory, or inappropriate content
- Non-defamatory and respecting privacy rights
- Appropriate for general interest publication or display
- Compliance with SnapCab's website Terms of Use
- 6. NATURE OF RELATIONSHIP: Entrant acknowledges the non-confidential, non-fiduciary nature of the relationship with SnapCab and that many similar ideas may be submitted. No duty or liability arises from SnapCab's use of such material.
- 7. FINALIST SELECTION: Initial judging panel evaluates entries based on creativity, feasibility, and innovation. Finalists' Designs move to the public voting phase for a chance to win the prize.
- 8. FINALIST NOTIFICATION AND VERIFICATION: Potential finalists are notified via email. Finalists must comply with eligibility requirements, sign required documents, and meet deadlines. Failure to do so may result in disqualification.
- 9. WINNER SELECTION: Public voting that will be promoted on SnapCab's social platforms (Facebook, Instagram, and LinkedIn) will determine the winner. The Design with the most votes wins. In case of a tie, judges' scores are considered.

- 10. CONDITIONS APPLICABLE TO VOTING: Voters must be located in the U.S. or Canada and comply with voting rules. Automated methods are prohibited.
- 11. WINNER NOTIFICATION AND VERIFICATION: Potential winners are notified via email. Winners must execute required documents, including affidavits, releases, and tax forms, within specified timeframes. Failure to comply may lead to disqualification and prize forfeiture.
- 12. PRIZE: The grand prize includes a four-day, three-night trip for one to "NeoCon 2024" in Chicago, Illinois. The prize covers air transportation, hotel accommodations, conference registration, and \$1,000 USD spending money. If the winner resides within 100 miles of Chicago, they receive a \$100 gift card in lieu of airfare. The winning design will be built by SnapCab and displayed at NeoCon 2024.
- 13. CONDITIONS: Entrants and winners release SnapCab and associated parties from liability. SnapCab is not responsible for disruptions, cancellations, delays, or other issues related to the prize. SnapCab may disqualify entrants engaging in unfair practices. In case of disputes, SnapCab's decisions prevail.
- 14. MISCELLANEOUS: All entries become the property of SnapCab. If contest is disrupted, SnapCab may cancel or modify it. Data verification is at SnapCab's discretion. SnapCab's privacy policies apply. The contest is subject to the laws of Tennessee, and any disputes must be resolved in Tennessee courts.
- 15. USE OF DATA: Sponsors collect and process personal data in accordance with their privacy policies. Entrants consent to such data processing and acknowledge reading and accepting the privacy policies.
- 16. CHOICE OF LAW AND FORUM: All matters relating to the Contest are governed by the laws of Tennessee, and disputes must be resolved in Tennessee courts.
- 17. SEVERABILITY: If any provision of these official rules is invalid or unenforceable, the remaining provisions remain in effect.
- 18. NO AFFILIATION WITH INSTAGRAM, FACEBOOK, LINKEDIN: The contest is not associated with Instagram, Facebook, or LinkedIn.

By participating, entrants agree to these official contest rules. Rules have been updated August 11, 2023 for the 2023-2024 "Space To Be You" Pod Design Contest.